

Presentations with impact

The interactive workshop will give you the skills to deliver group presentations with high impact and the confidence to manage the nerves aspect. It will give you a framework for creating and delivering the presentation, from establishing the compelling purpose of the presentation, data-gathering and content structure, engaging your audience and maintaining their attention, to delivering effectively.

Course duration

Typically 1 day

Pre-requisites

None

Who should attend?

Business professionals presenting both internal and external solutions

Course style

Highly participative using small group discussions, exercises and case studies

Course content

Preparation

- establishing the purpose of the presentation
- identifying your audience
- deciding on appropriate content and structure
- assembling/organising information
- innovative ways to open presentations
- closing your presentation
- ensuring audience engagement

Confidence building

- rehearsing to ensure correct timing
- using confidence cards
- overcoming and controlling nerves
- controlling nerves

Delivery

- identify your presentation style
- use of visual aids
- story telling: visual language
- appearance, posture and projection
- handling questions

Practice sessions with feedback

Objectives

As a result of attending this workshop, you will be able to:

- develop confidence in delivering large group presentations and dealing with difficult situations
- plan and prepare effectively for presentations
- develop and apply skills that will engage your audience
- learn techniques to overcome nerves
- use appropriate visual aids to enhance your presentation

To book your place please contact the Business Development team

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This workshop can be tailored to meet your organisation's requirements.