



Finance for non-financial managers

This workshop will enable you understand the key financial documents, and the key elements of managing finances in a business. You will develop an understanding of how to create a financial plan, identify areas of business finance where you can look to improve performance, and how to monitor the execution of your plan.

This workshop aims to enable you to have a better understanding finance so that you can identify the financial priorities of your own business and the information you should be demanding of the financial managers within your organisation.

Course duration

1 day

Pre-requisites

None

Who should attend?

Managers who would like a better understanding of financial documents and the financial priorities of their organisations

Course style

Highly participative using exercises and case studies

Objectives

As a result of attending this workshop, you will be able to:

Course Content

- understanding key financial documents such as
 - balance sheet
 - profit and loss account
 - see how business finances are managed
 - creating a budget
 - how real business performance is reflected and measured in the financial statements
 - learn how the experts review company performance
 - improve business finances
 - a simple overview of managing cash
 - make financial decisions
- understand key financial documents; balance sheet, profit & loss account, cash flow summary
 - understand how to approach budgeting
 - understand the importance of cash and profit and links to organisational strategy
 - understand the most important financial ratios/trends and expected returns
 - generate options for improving financial performance
 - review and improve financial reporting in your own business

To book your place please contact the Business Development team

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This workshop can be tailored to meet your organisation's requirements.